

Dear Business Community Member,

It is my honor and privilege to help bring another year of independent film, music, artists, musicians, and tourists to The Grande Ronde Valley this October.

This festival has grown from its grassroots beginnings into an impactful cultural organization that not only brings incredible independent cinema and artists to our valley, but has worked over time to create a network of future filmmakers that see Eastern Oregon as a viable production hub for making cinema and other media.

With the introduction of the Eastern Oregon Filmmaker Residency this May, EOFF will begin seeing results from a strategy that can have a far greater annual economic impact than the festival alone. We hope that you will join us for the ride!

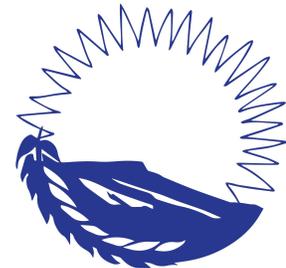
Please consider becoming an official sponsor to the Eastern Oregon Film Festival for its twelfth annual program and into the future. Your sponsorship is key, your participation is key, our community getting behind an event like this is paramount to its ability to drive regional, statewide and national tourism, interest and industry. Thank you!

Christopher Jennings

Festival Director
Eastern Oregon Film Festival
director@eofilmfest.com
<https://www.eofilmfest.com>

*“One of the 25
coolest film
festivals in the
world”*

–Moviemaker
Magazine



Why Sponsor the Eastern Oregon Film Festival?

Over the 3-day festival, hundreds of visitors spend the weekend bouncing between venues, restaurants, retail businesses, and social events. In fact, since 2009, EOFF has brought to La Grande:

- **Over 200 filmmakers and industry professionals**
- **Over 200 visiting musicians**
- **12 different regional and nationally recognized media reps**
- **An estimated 20% of attendees come from outside of Union County**

The Liberty Theater will now serve as the festival's primary screening venue. This new addition will be a major attraction for this year and will become the backdrop for a growing annual program of independent cinema and presentation. With partners like Roundhouse Foundation, Oregon Community Foundation, Oregon Cultural Trust and many individual contributors, our destination event has just doubled its capacity to serve.

The technical upgrades that EOFF made in 2020 have set the stage for improved box office management and reporting, while opening the door for non-visiting patrons to participate in the festival and our other yearly programming. We now have a fully digital ticketing system, as well as online film-delivery and 'virtual festival' capabilities.

Plus there's serious media buzz! MovieMaker Magazine named EOFF one of the "top 25 Coolest Film Festivals in the World"! EOFF has been featured in stories by Filmmaker Magazine, Hammer to Nail, Boise Weekly, and the Oregonian. Also, at the 2017 festival, Oregon Public Broadcasting did a live recording of *State of Wonder*, with host April Baer in attendance.

#EOFF2021 is scheduled for October 21-23, 2021. October is a beautiful and exciting season in Eastern Oregon, and with the overlap of the Farmers Market and EOU's new students exploring the community, the weekend is bound to be more lively than ever.

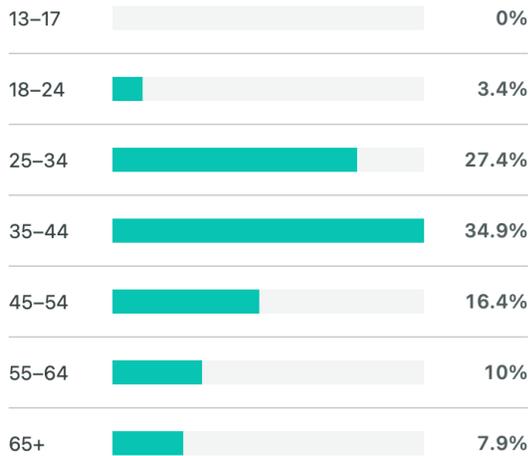
Won't you join us (again) with your sponsorship? EOFF combines a powerful web and social media presence with a beautifully designed festival program and physical print media providing you key ad placement. You'll also be given public recognition via slideshows prior to each

event, as well as a spoken acknowledgement (for higher tiers), at each of the many film screenings, concerts, and forums over the weekend.

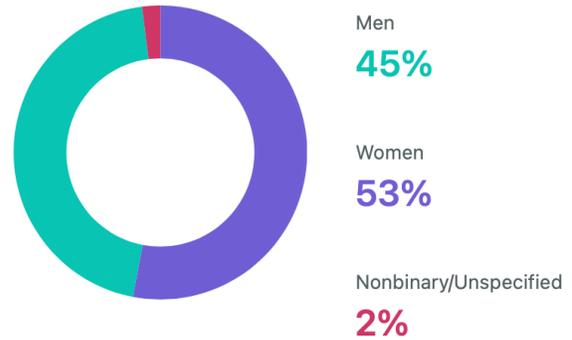
AUDIENCE DEMOGRAPHICS

The data below show the growth in social media and web engagement in September - November of 2020 and compared to the previous year at that time.

Audience by Age 📘



Audience by Gender 📘



Audience Metrics	% Change
Total Audience 📘	↗ 3.6%
Total Net Audience Growth 📘	↗ 1,657%
Twitter Followers Gained	↗ 193%
Facebook Page Likes	↗ 100%
Instagram Followers Gained	↗ 186%

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Levels & Perks

ANNUAL PARTNER LEVEL

\$5000.00

Becoming an annual partner helps our organization plan more effectively. Annual partners help fuel operational costs for the organization and in doing so receive recognition all year round. Includes 3 festival passes and 5 admit ones to distribute to staff or customers.

Sponsorship Level	\$2,500 Gold	\$1,000 Silver	\$500 Bronze
MEDIA BENEFITS			
Prominent web link via logo on festival homepage & sponsors recognition page.	✓		
Prominent logo & name placement on official festival posters & other wide format print displays	✓	✓	
Public thank you preceding film blocks and special events	✓	✓	
Dedicated slide in sponsor slideshow	✓	✓	✓
Premium logo & name placement inside festival program	✓	✓	✓
FESTIVAL BENEFITS			
Festival Pass	1		
Admit One	4	2	1

FESTIVAL SUPPORTER

\$250.00

Your support will be recognized by your business name printed in our program and included in the festival slides.

To lock in your sponsorship visit <https://www.eofilmfest.com/sponsorship> to select your tier and pay online. OR:

Send payment to:

Eastern Oregon Film Festival
116 Depot Street
La Grande, Oregon 97850

ALONG WITH THE FOLLOWING:

- Your Name
- Your Phone Number
- Your Business Name
- Your Business Address
- Your Business Website
- Your Business Social Media

*Your participation...
paramount.*

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